



Brule River Riders Snowmobile Club

Twin Gables Restaurant, Brule, WI

August 2, 2018

The August 2, 2018 meeting was called to order by President, Al Makela at 7:10 PM.

The secretary's report was read and approved by Eric Shaffer and Bob Peltonen. Correspondence: magazines and catalogs. Membership renewal letter from American Council of Snowmobile Associations for \$25.00. Motion by Bruce Bergsten, seconded by Eric Shaffer to renew membership. Motion passed.

Treasurers' report was presented. Mobil Credit cards arrived and were distributed. Received bill for insurance – motion by John Deterling, seconded by Ken Clausen to pay insurance. Upcoming bills: Al Makela for cleaning out culverts, Frank Hietala for brush guard.

Groomer/Trails Ctte:

- Mowing is done on the Tri-County Corridor and Wild Rivers Trails
- There is an issue with the boom sinking
- Grading will start next week
 - WATVA will be coming to Gordon and we have been asked to grade the Wild Rivers in preparation for their meeting on August 18
- Trail 4 is rutted from Lackson Road to the logging – discussion of logger fixing the trail. Al Makela will check with Mark Schroeder.
- Wash out repairs:
 - Trail 6 is open
 - Wild Rivers Trail – our portion is good to go
 - Solon Springs trail should be repaired this weekend.
 - Solon Springs has an area that will be opened in 1 ½-2 weeks
- There was discussion of check the Wild Rivers Trail for condition
- Mark Schroeder needs to know how much the club has spent on fixing trails after the storm. He needs this ASAP.
- Brush guard – Frank Hietala is done and has been painted by Bob Peltonen
- Box Blade will not be here for 1-2 weeks

Northwest Trails Association:

- Meeting next Tuesday.

AWSC

Bruce Bergsten reported on Directors' Meeting of July 14, 2018:

- If you lose your trail pass, you must notify AWSC within 30 days or will have to purchase new pass.
- Discussion of registration of sleds – suggestion to have, at least for this coming year, have customers register the newly purchased sled on their own Go Wild account rather than the dealer registering it.

- Snowmobile Red Council will meet in Wausau area on August 29
- Randy Brice has developed a program that deals with texting as a means of communicating with club members. Cost depends upon size of club, but texts are about 2 cents each
- 13 people from Wisconsin represented AWSC at the International Snowmobile Congress in Nova Scotia
- Communication – we need to do a better job of getting the AWSC information out to members
- Snow Goer is offering the members ad for \$49 again this year – deadline was August 2 – no exceptions
- ACSA raffle calendars – Michigan concedes to Wisconsin for the most sold. (WI = 507; MI = 438)
- Discussion of cost cutting measures for AWSC:
 - Cutting mileage for directors to meetings
 - Raise dues (last time raised was 2003 from \$6 to \$10)
 - Gather more Commercial Ads
 - Credit card fees to be charged back to the clubs (\$1.50 convenience fee for all online transactions)
 - Company store on the AWSC website, for purchasing clothing, etc.
- Blue Mounds State Park is reopening the Master Plan under NR44 = victory for us!
- Great Sauk Trail – Wisconsin River crossing seems to be going better.
- Sam Landes, Exec Director, writes a column on the Dane County website that is helpful!
- Don Hamilton is still working on the Snowmobile Friendly Communities program
- Trail pass – still lot of miscommunication – need to educate members!!
- Keep websites up to date!
- Fund raising committee reported that we raised \$33,000 with the AWSC raffle.
- Anniversary issue of Wisconsin Snowmobile News will be published in 2019.
- The AWSC trailer is now available for use.
- Groomer of the Year – 10 applicants – Steve Wolfe, Cross Country Cruisers of Vilas County.
- ATV/UTV with tracks can be used as maintenance item – can use to break trail, pull roller- can use operator and UTV for reimbursement.
- New Holland T7 with Zuterberg Tracks being tried.
- Bridge weight issues – dealing with ATB system, they are balking. 6-wheel drive grade went across bridge and broke thru the decking.
- American Income Life is no longer offering accidental death/dismemberment benefit.
- WSN Magazine has new graphic designer, working on the cover to attract new members.
- Membership – total as of June 30 is 40,629 (down 928 from last year)
- Bill Schumann (past AWSC Treasurer) will be awarded the Edgar Hettin Award.
- Zac Makela was named Youth Snowmobiler of the Year! Way to go Zac!

- Zac will receive his award at the Fall Workshop at Chula Vista in October. It was motioned to pay for registration and lodging for Dave Whitehead, Eric Shafer and the Makelas; along with registration for Bruce and Donna Bergsten.

Tri-County Corridor:

- No report.

Unfinished Business:

- Summer Membership Picnic – August 19 at Brule Lions Pavilion.
Discussion of responsibilities

New Business:

- Nothing.

Meeting adjourned at 7:53.

Next meeting: **September 6, 2018**

Respectfully submitted,
Donna Bergsten
BRR Secretary